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EMPLOYMENT SURVEY OF STUDENTS OF SPORTS MANAGEMENT STUDY GRADUATES AT DA NANG UNIVERSITY OF SPORTS AND SPORTS, VIETNAM

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ABSTRACT:

The purpose of this study is to survey to properly assess the employment status of students majoring in Sports Management at Danang University of Physical Education and Sports. The study shows the relevance of the training program to the actual work, thereby making adjustments to improve the training quality of the program and at the same time, gradually approaching the training level of the region and the world. The questionnaire is designed with 09 questions to survey 78 students who graduated from Da Nang University of Physical Education and Sports from 2015 to 2020. Data analysis shows 63 students and staff with jobs accounting for 80.77%, and the remaining 15 students are unemployed, accounting for 19.23%. The discussion and conclusion of this study show that in addition to the difficulty in connecting to the internet and using e-learning applications, students also have problems practicing in groups...

Question

In each country's development strategy, employment is one of the most critical factors. Employment plays a vital role in stabilizing the socio-economic situation. It is a solution to hunger eradication and poverty alleviation. It is a way for workers to participate actively and affirm their contributions to the country's development.

However, jobs have become difficult to find at present due to many reasons, including the problematic situation of production and business activities and the limited demand for labor recruitment. For state agencies and organizations, the demand for recruitment of civil servants and public employees are increasingly demanding in terms of quality. There are places where there is an excess in quantity. Not only with universities in general and universities of sport in particular, but not all graduates also have jobs. Another reason is that more and more training institutions (universities, colleges) were born, leading to an increasing number of students being trained in the same majors and specialties, supply exceeding demand. Subjectively, getting a job or not is very much related to the qualified person's quality, capacity, qualifications, and skills. The number of candidates applying for recruitment every year to find a job is quite large, but the result is that the number of people who meet the employer's requirements is still minimal. Businesses and agencies want to recruit graduates who are good at professional qualifications, soft skills and foreign language skills while students sitting on school seats rarely actively equip themselves with those skills. Facing the above challenges requires training institutions and learners to have a new perspective on employment issues after graduation.

Graduates without jobs have been a dilemma for many years now. By the end of 2014, out of 984,000 unemployed people in Vietnam, 54,400 people had college degrees (5.4%) and 111,100 people had university degrees or higher (11.3%). According to the Labor Market Update No. 5, in the first quarter of 2015 there were 177,000 unemployed people with university degrees or higher, an increase of 12,100 people compared to the fourth quarter of 2014 [1].

Danang University of Physical Education and Sports is a full-time university under the Ministry of Culture, Sports and Tourism. Since moving from college to university until now (2007), thousands of students have graduated, including students of Sports Management. However, the issue of students' employment after graduation is one of the top concerns of the School Council, the Board of Directors, the pedagogical collective, and the students themselves. The information provided by alumni will significantly contribute to the correct assessment of the employment situation and the relevance of the training program to reality. The school has a more scientific basis for adjusting the training program's content. For the above reasons, we surveyed the post-graduation employment status of students majoring in Sports Management at Danang University of Physical Education and Sports.

RESEARCH METHODS:

78 students have graduated in Sports Management at Danang University of Physical Education and Sports from 2015 to 2020. Before participating in the survey, alumni were informed that their personal information is used for research purposes only.

Survey Sample:

78 students graduated in Sports Management at Danang University of Sports and Sports from 2015 to 2020. Before participating in the survey, alumni were

informed about their personal information and used it for research purposes only.

Research Tools:

Through the survey, 09 questions were designed and divided into 3 main areas to survey the employment status of students of Sports Management after graduation. The questionnaire was tested for reliability by five experts using the Item Objective Congruence - IOC method [4], and the reliability test Cronbach's Alpha Coefficient achieved 0.85. The content of 3 main areas in the questionnaire used for the survey are:

1. The employment situation after graduation of students majoring in Sports Management;
2. Student's assessment of the sports management training program;
3. Learning needs to improve students' qualifications in the process of working.

DATA ANALYSIS:

Computerized statistical software was used by analyzing descriptive statistics, including percentage, frequency, and mean.[3]

RESEARCH RESULTS AND DISCUSSION

Post-Graduation Employment Status of Students Majoring in Sports Management, Danang University of Physical Education and Sports

- To survey the current situation of students having jobs after graduation of the sport management major at Danang University of Physical Education and Sports, the study conducted interviews with 78 alumni. The survey results are presented in Table 1.

Research results in Table 1 show that the number of students who have a job after graduation is 63, accounting for 80.77%, while the number of students without a job after graduation is 15, accounting for 19.23%. Thus, except for the 10th university course with a small number of students (4 students), the number of graduates from the remaining classes is different. Still, the employment rate is quite similar (ranging from 66.67% to 86.11%). This is a relatively acceptable result for the newly opened training industry because employers still do not know much about this human resource. Therefore, the promotion and introduction of the industry should be paid more attention to in the coming time.

Assessing whether the student's employment is suitable for the training profession or not, statistics show that 17 alumni have jobs close to the training industry, accounting for 21.8%, 08 alumni. The proportion of trained workers in the wrong majors accounts for 10.26%, only 38 alumni have jobs in the proper training majors, accounting for 48.71%, while the rate of having careers in the appropriate fields of training is from 44.44% up to 50.02%. This number is also a challenge that requires training institutions to improve and develop training programs to better suit society's needs.

Student's Evaluation of The Sports Management Training Program

- To survey the evaluation of former students about the training program in Sports Management, the research conducted a statistical survey on the opinions of former students when asked: "Does the training program provide sufficient knowledge? skills needed for the job you are undertaking?". The data presented in Table 3 shows that: There are 8 with a rate of 10.25 % who choose thoroughly, 64 alumni who choose quite enough, the rate of 82.05%, and 6 alumni who choose not enough.

Table 1. Post-graduation employment status of sport management students from 2015 to 2020 (n=78)

order	Content	Course											
		6		7		8		9		10		total	
		quantity	%	quantity	%	quantity	%	quantity	%	quantity	%	quantity	%
A	Jobs after graduation												
1	No job yet	6	33.34	5	13.9	3	21.42	1	16.66	0	0.0	15	19.23
2	Total employed	12	66.67	31	86.11	11	78.58	5	83.33	4	100	63	80.77
B	Jobs suitable for training occupations												
1	Right industry	8	44.44	17	47.22	7	50.02	3	50	3	75	38	48.71
2	Near industry	2	11.11	10	27.77	3	21.42	1	16.66	1	25	17	21.8
3	Not the right industry	2	11.11	4	11.11	1	7.16	1	16.66	0	0.0	8	10.26

- The actual situation of the type of units and working agencies after graduation of students of Sports Management major is listed in Table 2, showing that:

31 alumni are working in state administrative agencies or physical training and sports units, accounting for 40.43%; 8 alumni are working in sports clubs, accounting for 10.64%; There are 24 alumni working in private enterprises, accounting for 30.78%; not a single student works in state-owned enterprises; there are 15 students working in physical training and sports facilities, the rate is 18.15%. Thus, it can be estimated that from 18.15% to 40.43% of alumni work in groups of units and agencies that are suitable for training objectives in Sports Management, the rest 30.78% of alumni have to work in private enterprises, which is not ideal for training industry goals. Thereby, it shows that graduates of Sports Management can work in state administrative agencies, non-business units, clubs, service establishments, enterprises in the field of physical training and sports.

- The reality of alumni satisfaction with current jobs is listed in Table 2, the results show that: 35 alumni are very satisfied with their current jobs, the rate is 44.88%; 27 satisfied alumni, rate 34.61%; 12 alumni are relatively satisfied, accounting for 15.38%; Only 4 students are not satisfied with their current job (5.13%). This can explain why graduates finding a job is very valuable in today's difficult job search conditions.

Table 2. Self-employment assessment after graduation of students majoring in Sports Management from 2015 to 2020 (n=78)

Numerical order	Unit type, working agency	Quantity	%
1	Type of unit, working agency		
1.1	Administrative agency state or non-business unit	31	40,43
1.2	Sports club	8	10,64
1.3	State enterprises	0	0
1.4	Private enterprise	24	30,78
1.5	Sports facilities	15	18,15
2	Current job satisfaction		
2.1	Unsatisfied	0	0
2.2	Relatively satisfied	16	20,51
2.3	satisfied	27	34,61
2.4	Very pleased	35	44,88

- Alumni's self-assessment of their ability to meet their own work in terms of knowledge, statistics are shown in Table 3, showing:

+ Self-assessment of knowledge, there are 7 students who think that they are unsatisfied with the job with the rate of 8.97%; 59 Students chose to respond, 75.64% and 12 Students chose to respond well with 15.38%. In terms of knowledge about society, nature, foundations and majors, the percentage of students who consider themselves unsatisfactory ranges from 6.41% to 11.54%.

+ Self-assessment of professional skills, 13 students think that they are unsatisfied for the job with the rate of 16.67%; 59 Students chose to respond, 75.64% and 6 Students chose to respond well with 7.69%. Students believe that the skills that they do not meet the job are: Instruction in sports (55.1%), use of foreign languages in communication and research (32.05%). Presenting and organizing sports events (19.23%), organizing and managing activities at sport clubs and service establishments (10.26%), technical skills, ability to plan, work independently, work in groups, and practice sports have a lower rate from 5.13% to 6.41%.

+ Self-assessment of work attitude, only 2 students self-assessed did not meet the job (2.56%), 62 students chose to respond (79.49%) and 14 students selected to respond well, rate 17.95%. Working under high pressure has an

unsatisfactory self-assessment rate of 12.82%, which is the weakest point in students' attitudes that must be overcome in the training process. Students' self-assessment of job satisfaction shows that students are not well equipped with the knowledge and skills to meet the requirements of the job in the labor market. Training institutions need to improve their training programs to match the actual needs of society better.

Table 3. Self-assessment on job satisfaction of Sports Management students from 2015 to 2020 (n=78)

Numerical order	Evaluation Criteria	Have not met		Response		Good response	
		Quantity	%	Quantity	%	Quantity	%
1	Knowledge	7	8.97	59	75.64	12	15.38
	General Science	9	11.54	55	70.51	14	17.95
	Laws and regulations of the State	7	8.97	58	74.36	13	16.67
	Base-building	5	6.41	61	78.21	12	15.38
	Specialized	5	6.41	61	78.21	12	15.38
2	Skill	13	16,67	59	75,64	6	7,69
	Practice sports	5	6.41	61	78.21	12	15.38
	Planning	5	6.41	63	80.77	10	12.82
	Operating and organizing work	5	6.41	63	80.77	10	12.82
	Consulting and developing sports in society	8	10.26	61	78.21	9	11.54
	Guide to practice sports	43	55.13	35	44.87	0	0.00

	Organizing and managing activities of physical training and sports clubs, physical training and sports service establishments.	8	10.26	61	78.21	9	11.54
	Work independently	5	6.41	61	78.21	12	15.38
	Present	15	19.23	61	78.21	2	2.56
	Working group	6	7.69	63	80.77	9	11.54
	Organizing sports events	15	19.23	61	78.21	2	2.56
	Communicate	5	6.41	63	80.77	9	12.82
	Communicating in a foreign language	25	32.05	53	67.95	0	0.00
	Studying foreign languages	25	32.05	53	67.95	0	0.00
3	Attitude	2	2,56	62	79,49	14	17,95
	Comply with the law and the guidelines and guidelines of the Party and State	0	0.00	64	82.05	14	17.95
	Passion for the profession	0	0.00	62	79.49	16	20.51
	Responsible for the task	0	0.00	65	83.33	13	16.67
	Under high pressure	10	12.82	64	82.05	4	5.13
	Labor discipline	0	0.00	62	79.49	16	20.51
	Unite	0	0.00	56	71.79	22	28.21

Table 4. Students' opinions about the training program in Sports Management at Danang University of Physical Education and Sports (n=78)

Numerical order	Evaluate	Quantity	%
1	Full	8	10,25
2	Relatively enough	64	82.05
3	Not enough	6	7,7

The results of the detailed evaluation survey of the sports management training program of students are listed in Table 5, showing that:

+ The program has clear objectives: 8 students chose to disagree (10.25%) and 70 students chose to agree (89.75%);

+ The curriculum has updated content: 8 students chose to disagree (10.25%) and 70 students chose to agree (89.75%);

+ The curriculum has a combination of basic knowledge, expertise and professional skills: 6 students chose to disagree (7.7%) and 72 students chose to agree (91.03%);

+ The curriculum is highly practical: 6 students chose to disagree (7.7%) and 72 students chose to agree (91.03%);

+ The program suits society's human resource requirements: 7 students chose to disagree (8.97%) and 71 students chose to agree (91.03%).

A detailed assessment of the Sports Management training program at the Danang University of Physical Education and Sports has shown that the subject needs a comprehensive improvement from the objectives, content of the blocks, knowledge and skills, essential expertise to match the actual needs of society.

Table 5. Detailed evaluation of the training program in Sports Management at Danang University of Physical Education and Sports (n=78)

order	Content	Disagree		agree		Note
		Quantity	%	Quantity	%	
1	The curriculum has clear goals	8	10.25	70	89.75	
2	The curriculum has updated content	7	8.97	71	91.03	
3	The curriculum has a combination of basic knowledge, expertise and career skills.	6	7.7	72	92.3	

4	The curriculum is highly practical	6	7.7	72	92.3	
5	The curriculum is suitable for the human resource requirements of the society	7	8.97	71	91.03	

Learning Needs to Improve Students' Qualifications in The Process of Working

A survey on the needs of former students of the Department of Physical Education and Sports Management, Danang University of Physical Education and Sports, the statistics in Table 6 show that: 54 students want to continue to study and improve their qualifications (69.23%) and 24 students answered that they did not want to (30.76%). Up to 18 students want to study at the master's and doctoral levels (23.07%) and only 06 students want self-study and the majority of 30 students want to take short-term tutoring classes (38.46%).

Table 6. Alumni's need for higher education in Sports Management, Danang University of Physical Education and Sports (n=78)

Numerical order		Quantity	%
1	Do you want to continue learning and fostering?		
1.2	Yes	54	69,23
1.3	Is not	24	30,76
2	What kind of training do you want (students who answered yes to question 1)		
2.1	Self learning	6	7,69
2.2	Short-term	30	38,46
2.3	Master's Degree, Doctorate	18	23,07

CONCLUDE

From the research results, we have some conclusions as follows:

- Sports management students graduating from Danang University of Physical Education and Sports have a high employment rate (80.77%). Like other industries, students of Sports Management major work in state administrative agencies, non-business units, clubs, service establishments, and private enterprises in sport.
- The majority of students (94.87%) are satisfied with their current job, only 5.13% of students are not satisfied with their current job.
- The training program in Sports Management has not well-equipped students with knowledge and skills close to the requirements of jobs in the labor market.

- The training program still has some points that are not completely consistent with the reality of social needs: Training objectives; Content; Combination of basic knowledge, expertise and professional skills.

- 69.23% of surveyed students want to continue their studies and improve their qualifications. In which 18 students want to study at the master's and doctoral levels (23.07%) and only 06 students want self-study and the majority of 30 students want to take short-term tutoring classes (38.46%).

From the above analysis results, we have many recommendations to improve training quality, improve human resources, and contribute to expanding job opportunities for students, specifically as follows:

- For schools and Faculty of Industry Management: Capture the actual employment situation of students, refer to training programs in the same field of domestic and foreign schools to improve training programs, help students later graduates have professional knowledge and skills closer to practical requirements, thereby increasing job opportunities for them.

- For students: Students need to be aware that learning for themselves is like professional knowledge and career skills. These are special baggage for you to enter into life. Therefore, to achieve these things, you need to study seriously, practice actively, actively explore future work. You can apply to be a collaborator at sports clubs, physical training and sports service facilities to create relationships to learn as well as have an environment to learn other languages.

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