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DIMENSION OF SUFFICIENCY ECONOMY ISSUE TO DEVELOPMENT A DRIVEN OF SUSTAINABLE COMMUNITY CAREES- Path

¹ Pornchai Jedaman, ² Pramuk Srichaiwong ³ Chotika Singhatep,
⁴ Saowanee Janthsung, ⁵ Narong Phuyiamchit, ⁶ Benjapuk Jongmuanwai,
⁷ Sanya Kenaphoom, ⁸ Busara Niyomves
^{1,7} Rajabath Mahasarakham University,
^{2,3,4,5} Rajabhat Chaiyaphum University,
⁶ Nakhonratchasima Rajabhat University,
⁸ Ramkhamhaeng University, Thailand
p.jedaman@gmail.com; Benjapuk@gmail.com

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ABSTRACT

Philosophy of sufficiency economy a using driven and developed of Thai's communities to be sustainability. This show the preparation of dimension of sufficiency economy issue to development a driven of sustainable community careers-path. key informant and samples are processing groups of tilapia and fruits and vegetables. The collection came from documentary study, interview, and questionnaire to the data. Dimension factors of sufficiency economy were 5 factors including modesty, reasoning, immunity, knowledge, morality, and having model for measuring constructive was congruence with the empirical data according to statistical values. Forecasting equation, it was found that atmosphere of community organizations on risks, environments, works standard, with statistical significance at level of .01. And dimension impacts of sufficiency economy a driven of sustainable community careers-path including economic, social, mind, cultural, and learning dimensions.

1. Introduction

Especially the development in the industrial sector under globalization for causing many agencies to move in a dynamic way and technology, the knowledge to free movement of labor. A change in the condition affects the way of life, the well-being of civil society in countries around the world. Not even Thailand, which is covered by the trend of a globalization all the areas as well (Office of the National Economic and Social Development Board, Thailand, 2018). Watthanachai, K. (2017) to discuss the changes in the environment that occur, it cannot be denied that part of resulted on modernization in Thai's society to many the aspects (e.g., the telecommunication systems, technology and communication, adoption of technology to help develop education). Development makes the Thai's communities a part of the better living and generating income. At the same time, another view has emerged as a weakened and the collapse of both urban and rural communities (Drucker, P. F., 2066). With to rapid the globalization, development of self-reliance, life balance of Thai's communities to changed. Consequences are debt burdens, poverty, an income distribution disparities, community's self-reliance a less to weaken communities, lose their the culture of an interdependence (Community Development Office, 2017). Economic problems that occur to households in Thai's society, other impacts that follow are the consequences of globalization. Many departments in business sector are also changing the way and processes of their work in order to aim for the highest earnings, without realizing that methods and processes disrupt the balance of nature and society. Different competing to adjust the production system according to modern production practices. Comply with the globalization including focusing on consumer behavior that is popular with convenience. When popular lifestyle competes and technology that facilitates has spread to society in a wide to community members welcomed various developments into their households, communities in order to facilitate themselves more (Piriyasun, S., 2016). A result, many households have insufficient an income to cover their the expenses, this phenomenon is cause of the vulnerability at the community level. These factors influence to behavioral changes in both business and consumer sectors, whether it is operations and lifestyle that has a negative impact on the household economy, new form of the production to competitive of higher individuality. The behavior of most people tends to be more exploitative and different social behavior occurs. One important a reason of Thailand has a foresight king, and understands the country's context as fully as possible to the propose as sufficiency economy conceptual into lifestyle philosophy of Thai's people for adapting suit themselves, immune to crisis caused by operating under capitalism (Wasi, P.,

2017).Philosophy of sufficiency economy is principle a thinking, practice into step-by-step developing conceptual of self-sufficiency to achievement under moderation, rational consideration, good immunity principles, lead a life with care and balanced development.

2. Background of Study

Philosophy of sufficiency economy is not a technique, but has broad meaning ideologies, worldviews, relationships, values. Sufficiency economy is thinking and practice in the way of life and the way of working to indicate self-reliance,dependence using knowledge, virtue conditions, based on modesty, rationality, immunity to balanced and ready a changing,the material, social, environmental, and cultural aspects to be strong based on wisdom, prudence, using caution of the planning,an implementation of every step.Recent developments in many countries around the world a focusing economic prosperity of priority as result, rate of global economic growth increases to continuously.A specific purposes aimed for analyzed dimension factors of sufficiency economy issue to development a driven of sustainable community careers-path,verify congruence of measuring model with the empirical data, the construct prediction equation of being sustainable community to careers-path by a using sufficiency economy issue to development a driven, dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path a moving towards sustainable development a first from community level,applying sufficiency economy to various communities in carrying out activities of careers-path for solve various problems.Sufficiency economy was a widespread in the produce as the results of self-reliance, sustainable development.The produce results into process, model, method of applying sufficiency economy into the practice,create to benefits community careers-path, quality of life,extension to household, community and society in the future to driven of sustainable community careers-path.

Example; presentations related to sufficiency economy by King Majesty, Thailand of King Bhumibol a offering the guidelines for Thai's people (Ministry of Social Development and Human Security, 2018)

"...The development of the country needs to be done in a hierarchical manner and must be built on the basis of the sufficiency, sufficiency of the majority of the people first. By using methods and using equipment that are economical but theoretically correct, and when a solid, ready, should able and practical foundation is obtained, then gradually fostering prosperity and a higher economic base..."

"...If we focus only on building up prosperity and lifting the economy without making the action plan consistent with the state of the country and the people, there will be an imbalance in various matters. Which may eventually become a hassle and failure as can be seen, many civilized countries are experiencing severe economic problems at this time..."

"...Sufficiency economy is the foundation of life, the foundation of the earth's security and is like the piles that have been hammered to support the houses and buildings. The building will be stable at the stake, but most people do not see the stake and forgot the stake as well..."

Sufficiency Economy to Driven of Community Careers-path.

Theoretically correct application of sufficiency economy conceptual, being virtuous, ethical brings thoughts and actions, so that society can coexist in peace and stable progress. Sufficiency economy is a philosophy of King Bhumibola offering the guidelines for Thai's people to live a life based on the principles of moderation, rationality, precaution. Sufficiency economy is lifestyle philosophy. In which, if awareness and knowledge, understanding and follow the guidelines used in living with the intention will be able to sustain stable, although there will be any changes in the globalization era. Tantivejkul, S. (2016) to concluded that the sufficiency economy, there are to main considerations were followed:

- *Conceptual framework*: -It is a philosophy that guides life and behaves in the right direction based on the traditional way of life into the society and applied at all times, including a systematic view of the world in a way that is constantly changing, focus on escaping disasters and crises.

- *Features:* Sufficiency economy can be applied to practice at all levels, from the household, the community and the society, and the state, which emphasizes the practice in the middle line and step by step development.
- *Definitions and conditions:* Sufficiency definitions and conditions it consists 3 loops of modesty, reasonableness, immunity and 2 conditions of morality, knowledge as, (1) modesty: that is not too little or not too much, without hurting of the themselves and others, production and consumption at moderate level, 2) reasoning: the decisions regarding the level of sufficiency must be made logically based on relevant factors as well as taking into account the expected consequences of such actions, (3) immunity: self-immunity, preparing for the possible effects of changes in the future, (4) knowledge conditions: knowledge of various academic related fields, the prudence to put that knowledge into account is linked together for planning, and caution in the process, and (5) morality conditions: awareness of virtue, integrity, patience, persistence, wisdom in life, not greedy and not stingy.
- *Practices and expected results:* Application of the sufficiency economy is a balanced and sustainable development, ready for changes in the economy and society, environment, knowledge and technology.

Relative self-sufficiency a starting from the basic level of knowledge creation, if it can continue to make progress and secure knowledge. It can be said that the sufficiency economy is the basis of life and work to build competence and self-reliance. Pranee, C., et al (2017) to opinion of sufficiency economy was Philosophy a pointing out the way of existence and the conduct of people of all levels to both in self-development and managing the country in accordance with the principles of the central road. The aim is to achieve balance and readiness to handle any changes that may occur quickly. Both objects, society, environment and culture from the outside world as well. Jedaman, P (2018) said to sufficiency economy transcends western capitalism. Which is related to material objects such as the money, property, profit, non-psychological abstract, but the sufficiency economy is broader than the capitalist economy, and to mentioned that the sufficiency economy has at least the important dimensions of implementation including (1) the dimension is enough for everyone, it's not an abandoned economy, (2) sufficiency mind dimension that can make love and caring for others, (3) sufficiency environment dimension is conservation and enhancement of environment, enabling sustenance and career, (4) social, economic, cultural, and community dimensions are strong enough from strong integration, will make it possible to solve various problems, (5) sufficiency problem dimension is a shared learning in practice and continuous adaptation from cooperation and exchange of knowledge, openness and knowledge to overcome problems and change as well as being an

immunity to strong development, (6) dimension based on culture sufficiently on the way of life into the community groups a relating the diverse environmental, an economy should be relevant and grow from the cultural base to be stable, (7) dimensions are sufficiently stable, not flicker, poor and rich suddenly, it's to lose the jobs, no food, no use. If that's the case, the human nerve is insoluble to fluctuations that are too fast, and therefore mental health deterioration, stress, severe distortion and suicide, addiction to the stable sufficiency economy leads to the mental health. When everything is sufficient, the balance is normal and sustainable (Aramla, C., et al., 2015). Dimension of sufficiency economy issue to development a driven of sustainable community careers-path to address into the dimension factors of sufficiency economy issue to development a driven of sustainable community careers-path and verify the congruence of measuring model with the empirical data, construct a prediction equation of being sustainable community to careers-path by using sufficiency economy issue to development a driven, dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path.

3. RESEARCH METHODS

In research methods was mixed method research such as qualitative research to documentary synthesis, interviews, participatory observation, quantitative research to survey by questionnaires to analyzed dimension of sufficiency economy issue to development a driven of sustainable community careers-path.

- *Research goals*:-In the contents of research goals were analyzed dimension factors of sufficiency economy issue to development a driven of sustainable community careers-path into five factors of modesty, reasoning, immunity, knowledge, morality this study to sub-factors and indicators, include to verify the congruence of measuring model with the empirical data of the factors. Analyzed and construct a prediction equation of being sustainable community to careers-path by using sufficiency economy issue to development a driven of atmosphere of community organizations on risks, environments, works standard. Analyzed the dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path including economic, social, mind, cultural, and learning.

- *Population and samples*:- The population were the communities of Lampatao and Siaonoy in Chaiyaphum Province, Thailand of 2,869 persons. Key information of community leaders, leaders of tilapia and fruits processing groups, processing producers groups, as well as planning and policy officers of Local administrative organization of 60 persons, they all were by purposive sampling, the samples using the samples to criteria as a function of the number of parameters, approximately 20 samples are required per parameter. For this

research, 21 parameters were used with (20: 1) ratio, the samples of 840 persons to stratified random sampling according to communities occupation groups to classified as tilapia processing group of 420 persons and fruits and vegetables processing groups of 420 persons.

• *Research instruments*:- Including the interviews, the observation of structure questionnaires, and the questionnaires of semi- structure as five rating scales, there are the contents to validity with a consistency between 0.60-1.00 and the questionnaire's reliability of 0.87, 0.89, respectively.

• *Collection methods*:- First, study the documentary synthesis, interviews by questionnaire with 60 key informants for analyzed dimension factors of sufficiency economy issue to development a driven of sustainable community careers-path on sub- factors and indicators. Second, to survey by questionnaire with 840 samples to verify the congruence of measuring model with the empirical data of the factors. Third, to survey by questionnaire with 840 samples to analyzed and construct a prediction equation of being sustainable community to careers-path by using sufficiency economy issue to development a driven on being sustainable community to careers-path of elements, and community organizational structure, professional groups community, values and behaviors, product processing standards, risks, environment, sufficiency economy issue to development a driven of elements including joint vision, learning team and learning network, exchange of knowledge, resources and technology. Fourth, interviews by questionnaire, observation, groups discussion with 60 key informants for analyzed the dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path to the data.

• *Inquiry methods*:- The collections to instrument study for analyzed dimension factors of sufficiency economy issue to development a driven of sustainable community careers-path and analyzed the dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path to the qualitative data analyzed by using three main stages, i.e., data reduction, data organization, data interpretation to conclusion. Instrument study for verify the congruence of measuring model with the empirical data of factors sufficiency economy issue to development a driven of sustainable community careers-path is the quantitative data were analyzed by descriptive statistical analysis including percentage, mean, standard deviation. Also, the confirmatory factor analysis : CFA was conducted to analyze the factors associated of performed with the M-plus 7.0 program, and analyzed and construct a prediction equation of being sustainable community to careers-path by using sufficiency economy issue to development a driven is the quantitative data was analyzed by descriptive statistical analysis including percentage,

mean, standard deviation, calculation of the correlation coefficient (r), stepwise multiple regression analysis into data analysis.

4. STUDY REVEALED AND DISCUSSION

The study revealed that dimension of sufficiency economy issue to development a driven of sustainable community careers-path were followed:

a) Factors to dimension of sufficiency economy issue to development a driven of sustainable community careers-path.

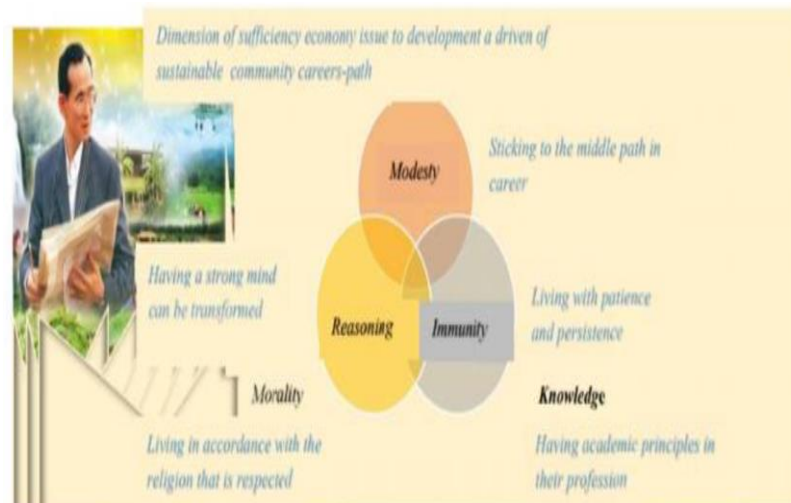


Figure 1. Factors, sub- factors and indicators to dimension of sufficiency economy issue to development a driven of sustainable community careers-path

Figure 1. Factors, sub- factors and indicators to dimension of sufficiency economy issue to development a driven of sustainable community careers-path of 5 factors 5 sub- factors 41 indicators as following;

1. Modesty 1 factor 1 sub- factor 10 indicators as sub- factor of sticking to the middle path in career, indicators of economical, not greedy, doing a career with diligence, enough and enough to eat, making a career must make the group happiness, they are delighted in what they can do, have used technology to make a career in moderation, doing a career must consider water, land, wind and energy, seeking the ways to reduce expenses and not make life luxury, apply planning and management principles to their careers.

2. Reasoning 1 factor 1 sub- factor 5 indicators as sub- factor of having a strong mind can be transformed, indicators of developed a thinking, developed to the mind is self-sufficient at all times, having the same purpose in making decisions, being resolute in making decisions, being independent in making decisions.

3. Immunity 1 factor 1 sub- factor 8 indicators as sub- factor of living with patience and persistence, indicators of having sustainable career development, working with limited resources, not borrowing too much, balancing life and occupation, focus on self-reliance before relying on others, focus on participation of groups that share a career, production planning step by step, self-supporting by profession.

4. Knowledge 1 factor 1 sub- factor 9 indicators as sub- factor of having academic principles in their profession, indicators of focus on the reality of the profession, know to what products and services customers to want, having knowledge of the way of life and culture of the working community, knowledge related to the occupation, having knowledge related to occupation, having more diverse than occupation, having knowledge can be self-employed, seeking knowledge before proceeding, do not rely on knowledge from others all the time in their career.

5. Morality 1 factor 1 sub- factor 9 indicators as sub- factors of living in accordance with the religion that is respected, indicators of be good, direct name and not greedy and not harassing, disciplined in performance, good governance in performance, know-how, unity, compassionate and helpful, awareness of virtue, integrity and patience and persistence, wisdom in life.

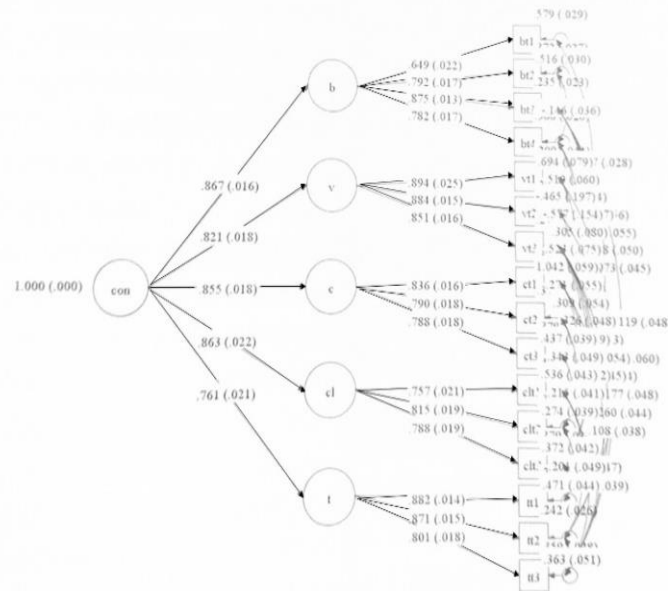


Figure 2. Confirmatory factors of sufficiency economy of 5 factors, 5 sub-factors, 41 indicators.

b) Verify the congruence of measuring model with the empirical data of factors.

Table 1. Mean and distribution coefficients of 5 factors 5 sub- factors 41 indicators.

Factors of sufficiency economy issue to development a driven of sustainable community careers-path	Mean = / > 3.00	C.V. = / < 20%
Modesty	4.13 - 4.36	14.45 - 16.22
Reasoning	4.18 - 4.30	14.65 - 16.03
Immunity	4.22 - 4.28	14.49 - 15.13
Knowledge	4.28 - 4.33	14.08 - 14.88
Morality	4.27 - 4.38	13.93 - 15.12

Table 1.,Figure 2.The verify the congruence of measuring model with the empirical data of factors of sufficiency economy issue to development a driven of sustainable community careers-path of 5 factors 5 sub- factors 41 indicators a having an average was between 4.13 - 4.38, and distribution coefficients was between 13.93 - 16.22 as appropriate component, it can be included in every component measurement model. Verify the congruence of measuring model with the empirical data of factors of sufficiency economy was congruence with the empirical data according to statistical values of Chi square to ($X^2= 71.87$, $df= 55$, $p=0.06$, $RMSEA= 0.02$, $SRMR= 0.02$, $CFI= 0.99$, $TLI= 0.99$.) Which sorts the factors weights descending as; 1) modesty, 2) knowledge, 3) immunity, 4) reasoning, 5) morality.

c) Forecasting equation of being sustainable community to careers-path by using sufficiency economy issue to development a driven.

Table 2. Mean and Std. the levels of being sustainable community to careers-path.

Being sustainable community to careers-path.	Mean	Std.	Levels
1. Community organizational structure (X ₁)	4.28	0.52	High
2. Values and behaviors (X ₂)	4.35	0.53	High
3. Product processing standards (X ₃)	4.28	0.60	High
4. Risks (X ₄)	4.24	0.55	High
5.Environment (X ₅)	4.22	0.49	High
Totals	4.28	0.47	High

Table 2.Levels of being sustainable community to careers-path of high levels (4.28). When considered separately on each side, it was found that values and behaviorsto highest (4.35), followed bycommunity organizational structure and product processing standards (4.28), respectively.

Table 3. Mean and Std. the levels of sufficiency economy issue to development a driven

sufficiency economy issue to development a driven	Mean	Std.	Levels
1. Joint vision	4.26	0.57	High
2. Learning team and learning network	4.22	0.57	High
3. Exchange of knowledge	4.04	0.66	High
4. Resources and technology	4.15	0.57	High
Totals	4.17	0.55	High

Table 3. The Levels of sufficiency economy issue to development a driven of “Key” elements including joint vision, learning team and learning network, exchange of knowledge, resources and technologyof high levels (4.17). When considered separately on each side, it was found that joint vision to highest mean (4.26), followed bylearning team and learning network (4.22), resources and technology (4.15), respectively.

Table 4. Hierarchical multiple regression analysis results for find the forecasting variable that can be predicted of sufficiency economy issue to development a driven in careers-path community.

Models	Forecasting variable	R	R ²	F	Sig
1	X ₄	.81	.65	660.92	.00
2	X ₄ , X ₅	.85	.72	452.58	
3	X ₄ , X ₅ , X ₃	.86	.75	344.15	
4	X ₄ , X ₅ , X ₃ , X ₁	.87	.75	263.70	

**Statistical significance level of .01.

Table 4. Forecasting equations of being sustainable community to careers-path by using sufficiency economy issue to development a driven of being sustainable community to careers-path on risks (X₄) was predictable variable of sufficiency economy issue to development a driven to the best, when adding forecasting variable of environment (X₅), product processing standards (X₃), community organizational structure (X₁), respectively, such as predictive variables can together explain the variance of sufficiency economy issue to development a driven in careers-path community of 75.10%.

Table 5. Regression coefficients of being sustainable community to careers-path and sufficiency economy issue to development a driven.

Forecasting variable	B	Std. Error	β	t	Sig
X ₄	.31	.05	.31	5.29**	.00
X ₅	.34	.05	.30	2.90**	
X ₃	.21	.05	.23	3.40**	
X ₁	.21	.05	.12	2.23**	
a = -0.006, R = .867, R ² = .751					

**Statistical significance level of .01.

*Statistical significance level of .05.

Table 5. Regression coefficients in the raw score are .31, .34, .21, .12, respectively. The regression coefficient in standard scores are .31, .30, .23, .12, respectively.

A beingsustainable community to careers-path of risks(X_4), environment (X_5), product processing standards (X_3), and community organizational structure (X_1)are predictable variables of sufficiency economy issue to development a driven, can jointly explain the varianceof 75.10%,the regression coefficients in raw scores of .31, .34, .21, .12, respectively,the regression coefficients in standard scores of .31, .30, .23, .12, respectively.Written in the form of forecasting equations.

Forecasting equations in raw scores

$$Y' = -0.01 + .31 X_4 + .34 X_5 + .24 X_1$$

Forecasting equations in standard scores

$$Z' y = .31X_4 + .30ZX_5 + .23ZX_3 + .12ZX_1$$

d) Dimension impacts of sufficiency economy issue to development a driven of sustainable community careers-path of “Key” elements including economic, social, mind, cultural, and learning.

- Economic dimension:Sufficiency economy is a self-sufficient economy, having diligence in the occupation to be out of poverty,also, tilapia and fruits processing groups to have followed in reducing expenses and generating income of a resulting in the group having a happy life according to the status.
- Social dimension:Sufficiency economy aims for society to be peaceful, compassionate and caring for one another, aiming for unity and not taking advantage, that tilapia and fruits processing groups to create cooperation and help each other, have generosity and caring between each other.
- Mind dimension:Sufficiency economy emphasizes the mind that is fit, modest and satisfied with what is available, glad for what is obtained, not greedy,that tilapia and fruits processing groups to learned from living with moderation and moderation, enjoying what they can, working with honest, pursuing knowledge to be useful.
- Cultural dimension:Sufficiency economy is an expression of a way of life, aiming for a culture or way of life that is economical, simple and non-extravagant life, which tilapia and fruits processing groups there is a simple, extravagant life, as opposed to materialism that slavery brings debt.
- Learning dimension:Tilapia and fruits processing groups to emphasizes the reality of the profession, has a diverse body of knowledge and has a step-by-step planning of production, balancing life and career,which professional groups can bring knowledge about sufficiency economy to combined with the theory of administration to carry out activities in conjunction with education until success.

5. DISCUSSION

Dimension factors of sufficiency economy were 5 factors including modesty, reasoning, immunity, knowledge, morality, and having model for measuring constructive was congruence with empirical data according statistical values. Forecasting equation was found that atmosphere of community organizations on risks, environments, works standard, with statistical significance at level of .01. Dimension impacts of sufficiency economy a driven of sustainable community careers-path including economic, social, mind, cultural, and learning dimensions, because the modesty that is not too little or not too much, without hurting themselves and others, such as production and consumption at a moderate level, there are principles of modesty. Ruangudom, N.(2017) to the psychological to the strength, good conscience, caring and compromising, including consideration of common interests, social to help and support, know love and unity, strengthen families and communities, in terms of natural resources and the environment. Thongpakdee, N.(2018) they are known to be used and managed wisely and prudently, and for maximum sustainability, technology is to know how to use technology that is appropriate and consistent with needs, benefits the environment and benefits the public, developing from wisdom, economy is to increase incomes and reduce expenditures, live moderately and appropriately according to one's own identity and position. Regarding the level of sufficiency must be made logically based on relevant factors as well as taking into account the expected consequences of such actions to there are principles of rationality to adhere to economy, cut costs in all aspects and reduce luxury in living. Uphold an occupation with correctness and integrity even in the shortage of livelihoods, give up the competition of interests and fierce competition, do not stop trying to find a way to escape from misery and action in a good way (Wongmanee, N., 2017). Reduce and stop the temptation and desires completely, and do not cause evil to harm oneself and destroy others, try to increase the integrity of the existing good. A preparing for the possible effects of changes in the future, there are principles of immunity such as knowledgeable and careful, morality, honesty, diligence, patience, sharing and supporting each other. Knowledge of various academic related fields, the prudence to put that knowledge into account is linked together for planning, and caution in the process. Awareness of virtue, integrity, patience, persistence, wisdom in life, not greedy and not stingy. A operation of tilapia and fruits processing groups, processing producers groups into occupations emphasize participation of groups that share their occupation, sustainable career development and production planning step by step, living with patience, perseverance be consistent to Chanawong, P.(2014) to study the development

of self-reliance based community potential on social capitalit was found that the condition of the community to drive the sufficiency economy was social capital, which is the internal factor present in each community.This creates a power of cooperation in driving communities to solve and develop communities to be self-sufficient and sustainable.Which is divided into human capital, institutional capital, group or networkand cultural capital. Knowledge capital, wisdom, technology are knowledge that is both local wisdom and innovative knowledge and modern technology available in the community, which is transferred and exchanged within the community itself and from outside acceptance. Also, communities in the operation to be efficiency a leading to effectiveness and sustainability.

Implementation.

Sufficiency economy should be developed so that community-based products can enter the market, and integrate knowledge into diverse communities so that they can find real problems, and meet the needs of thecommunities. As well as promoting opportunities anddistribution channelsthroughout simple technology to the communitiesto achieve a variety of development dimensions, including people development, technology, marketing, and management.Guidelines for their implementation, building knowledge, understanding of the sufficiency economy and oneself, the environment, building knowledge and understanding of community environmental management, as well as acting for self-sufficiency at individual level, family, and community, where the practice is to build a major career for stable and create additional career and additional welfare, thus leading self-reliance to sustainable.

6. CONCLUSION

Dimension of sufficiency economy issue to development a driven of sustainable community careers-path at a “Key” of five factors were to, (1) modesty of sticking to the middle path in career, economical, not greedy, doing a career with diligence, apply planning and management principles to their careers, (2)reasoning for having a strong mind can be transformed, developed a thinking, developed to the mind is self-sufficient at all times, being independent in making decisions, (3) immunity for living with patience and persistence, having sustainable career development, working with limited resources, balancing life and occupation, focus on self-reliance before relying on others, focus on participation of groups that share a career, production planning step by step, (4) knowledge of having academic principles in their profession, indicators of focus on the reality of the profession, know to what products and services customers to want, having knowledge of the way of life

and culture of the working community, knowledge related to the occupation,(5) morality of living in accordance with the religion that is respected, good governance in performance, know-how, unity, compassionate and helpful, awareness of virtue, integrity and patience and persistence, wisdom in life. Having model for measuring constructive was congruence with the empirical data according to statistical values. Forecasting equation, it was found that atmosphere of community organizations on risks, environments, works standard,with statistical significance at level of .01. Also, impacts of sufficiency economy issue to development a driven of sustainable community careers-path were economic dimension is a self-sufficient economy, having diligence in the occupation to be out of poverty, social dimension for society to be peaceful, compassionate and caring for one another, aiming for unity and not taking advantage, mind dimension on emphasizes the mind that is fit, modest and satisfied with what is available, glad for what is obtained, not greedy, cultural is an expression of a way of life, aiming for a culture or way of life that is economical, simple and non-extravagant life, and learning to emphasize the reality of the profession, has a diverse body of knowledge and has a step-by-step planning of production, balancing life and career. Which professional groups can bring knowledge about sufficiency economy to combined with the theory of administration to carry out activities in conjunction with education until success. Finally, the success factors to reduce costs, utilize local resources to benefit, create diverse distribution channels.

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