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Woman's Roles to Sustainable Locals Development

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ABSTRACT

Globalization era, the roles of women are "key" factors into effectively as becoming a part of locals movement and development.Research to address woman'srolesto sustainable locals development. A mixed method research via policy research of preparation, conceptualization, technical analysis, analysis of recommendations, communicating of policy research to policy makers. The collection by documentary study, interview, and questionnaire. Factors supporting women a playing the roles in local developmenthave to direct and indirect influence to women a playing the roles of statistical significance at level of .01.Woman'sroles to sustainable locals development of political succession,volunteering, devotion to local art and cultural preservation, network support, and representation.Guidelines for promoting women's rolesto sustainable locals development of a developing women leaders to enhancement as ability into communities and locals development.

1. Introduction

In the past, Thai's social culture did not allow women to have the same role in government as men, Thai's women are limited to certain roles, rights and freedoms. Along with customs, traditions and beliefs, values that allow women to remain in the home and take care of the household, but today, economic, social, political, and cultural changes have played a role in driving the role of women for better thanof the past. Thawinwadee Burikun(2019)to presented an under the conditions of social activism and the rising cost of living to Thai's

society has provided opportunities for Thai women's to seek more knowledge and to show their talents a learning about their rights and duties towards society, including Learned about their rights and duties towards society, by being involved in various general activities.(Department of women's affairs and family development, 2018)Globalization that has caused many dimensions to affect the worldof impact on economy, environment and natural resources, politics, society and culture,as for women's role it is considered a key player in the development. Women were to therefore a resource and a vital force in driving and advancing society and the national.Today, there are many women who play such important roles as community teamwork, career integration for income, integration for the development of the community or society in which they live, in which all processes are driven by the genuine participation of local women.Including roles in politics that women play a greater role in both local and national political arena. (Pakrada Phattharajitrakun, 2017)As for the political opportunities for women to play a political role in parliament as representatives, there are fewer than men, but at the same time, society today is more open to women to foster equality and equality, the heart of sustainable development. And it affects different parts of governance, especially at the local, community and village level where women take more leadership roles.

2. Thailand Local Government Political

Thailand of local government organizations were to Provincial administration, Municipal administration,Sub-district administration, Bangkok administration, and Pattaya administration organizations.Local government has the most important role in the community, has the duty to develop community areas and has the freedom to manage it with its own budget.(Thipsuda Thipom, 2018) Nowadays, local governments have increasingly focused on the role of local politicians as women from the past. ByCommunity Development Office (2017)to presented as more information on the role of women in participation and in politics,the number of women running for parliamentary elections has increased, Ministry of Interior on the Women's Committee (2018) has indicated that women are taking over local administrative and political roles of 15 percentage increase.It shows that women are more interested in politics and management where the leadership roles of women are distinguished from past to present.And policies of providing women with opportunities to manage various fields in order to achieve equality and equality by supporting women leaders to play in a variety of social roles, including volunteering, village health, and many other roles, because the acceptance of the role of women is a highest. (Department of Local Administration, 2019)The work of women, although many roles, but there are women leaders who work continuously and for a long time at the local level, working with determination and determination until the results are accepted by society at the national, provincial, district and local levels.This is working in the midst of changes that have occurred but not discouraged and develop work for the goal of cooperating with government agencies so that people and local people are developed according to their roles

as best as possible. Sirilak Ngaokham (2018) under the ideals of work that sacrifice to make the mission of the work to successful.Women's presence on management teams is generally associated with a stronger social commitment and a more participatory leadership style. which have specific characteristics in terms of organization that their influence leads to greater motivation and better results. One benefit of female leadership is an increase in measures to promote work-family balance, which is important for country development as well as for improving families' quality of life. (Arthur Kiriinya Mbogori, 2014)Thai's policies to local development a promoting and supporting women for building partnerships with all sectors of society into driven local development of systematic and efficient way.In particular, the focus on women to play various roles in society in providing a clear role in driving development in which women play a very important role.Thailand has enacted laws related to the importance of women in the constitution, the decentralization act that allows local government organizations to promote and support women's activities in a comprehensive and comprehensive manner. Regulation of the Ministry of Interior on the Women's Committee (2018) to ensure the continuity of women's development activities.Establishing and developing women's organizations to lead thought and decision making, planning, problem solving, as well as promoting and developing women's organizations at all levels to become the main organization for the development and strengthening of women in the community.Globalization era, the roles of women are "key" factors into effectively as becoming a part of locals movement and development.Researchto address woman's roles to sustainable locals development in this study aimed to analyzed the contexts andfactors for supporting women a playing the roles in local development of support from the family, support from citizens and community leaders, support from relevant agencies, analyzed woman's roles to sustainable locals development of political succession, volunteering, devotion to local art and cultural preservation, network support, representation, analyzed the guidelines for promoting women's roles to sustainable locals developmentto be suggestion policy, what are and how happens?

3. The Methods

Research to woman's roles to sustainable locals development of the methods, this is a mixed method research of qualitative research and quantitative research via policy research as 5 steps to the methods.
*The Participants:*The participants wereKey informants in the target areas of other stakeholders who play an important role in local development of Nakhon Ratchasima Province, Thailand, of 20 persons,and women's leaders are to received various awards and worked on local development and spatial development until being recognized by members of the network to received various awards and worked on local development and spatial development until being recognized by members of the network of 130 persons. They all were by Purposive sampling and focus groups.

*The Instruments:*The research instruments were to, 1) the interviews of structure at the contentsfor supporting women a playing the roles to 3 mains of support from the family, support from citizens and community leaders, support from relevant agencies, woman's roles to sustainable locals developmentofpolitical succession, volunteering, devotion to local art and cultural preservation, network support, and representationwith a consistent value from experts assessment of 1.00, 2) questionnaireof the factors supporting women a playing the roles in local development of 5-levels approximation scales type with a consistent value from experts assessment of 1.00,and have the confidence value of the whole questionnaire from try- out of the target group with a context similar to the study group of 0.87. And the group discussion of un- structure.

*Collection Methods:*The collection by policy research 5 steps to preparation, conceptualization, technical analysis, analysis of recommendations, and communicating of policy research to policy makers first, to documentary study, interview to analyzed the contentsfor supporting women a playing the roles, second to survey by questionnaire to analyzed factors supporting women a playing the roles in local development as the direct and indirect influence of factors, third to interview to analyzed indicators of woman's roles to sustainable locals development, fourth to participatory action learning, fifth to group discussion to analyzed guidelines for promoting women's roles to sustainable locals developmentwith the participants of 150 persons, and recommend of policy suggestion for effective planning and driving to the data.

*Inquiry Methods:*On contentsfor supporting women a playing the roles, woman's roles to sustainable locals development there are the qualitative research into data analysis was analyzed by using three main stages, i.e., data reduction to be able of coding to classify qualitative variables for enumerate the frequency, data organization are classification of variables and grouping of variables to elements or dimensions of conceptual then the elements are grouped into ideas, call this method of Indicator-concept model, interpretation are identifying directions and trends of relationships between concepts, by explaining and interpreting the logical relationship to conclusion. Factors supporting women a playing the roles in local development was quantitative data to analyzed by descriptive statistical analysis including percentage, mean, standard deviation. Also, the path analysis was conducted to analyzed the direct and indirect influence of factors. And guidelines for promoting women's roles to sustainable locals development to analyzed by SWOT analysis of this data analysis.

4.The Results

a) Contexts for supporting women a playing the roles to shown as table 1, and factors for supporting women a playing the roles in local development of direct and indirect influence of factorsto shown asfigure 1, and table 2.

Table 1. Contexts and elementsfor supporting women a playing the roles.

| *Contexts*	*Elements*
Support from the family	•**Support and promotion in work and local development.**
	•**Support for the costs and the sacrifice women have to spend with their families.**
	•**Encouraging women in their mission.**
Support from citizens and community leaders	• **Earning the trust and support of the community.**
	• **Having information and presentations for use in planning, problem solving and development to clearly and completely.**
	• **Engaging with local communities that foster success in development operations.**
	• **Support from community and local leaders.**
Support from relevant agencies	•**Getting support from various organizations and agencies involved in the areas.**
	•**Promoting knowledge and development of women's potential.**
	•**Supporting the ability to carry out the mission of problem solving and continuous to local development and concrete.**

Figure 1.Direct and indirect influence of factors for supporting women a playing the roles.
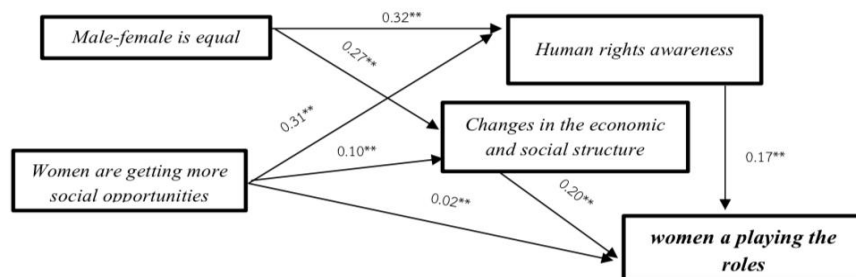
**p=. 01, X^2 = 3.91, df= 3, GFI= 1.00, APFI= .98, SMRM= .014, SMSEA= .025, CFI= 1.00.

*Table 2.*Size of direct and indirect influence, and combined influence of factors**.**

Factors for supporting women a playing the roles in local development	Human rights awareness			Changes in the economic and social structure			Women a playing the roles		
	DE	*IE*	*TE*	*DE*	*IE*	*TE*	*DE*	*IE*	*TE*
Women are getting more social opportunities	0.31**	-	0.31**	0.10**	-	0.10**	0.02	0.07**	0.09**
Male-female is equal	0.32**	-	0.32**	0.27**	-	0.27**	-	0.11**	0.11**
Human rights awareness	-	-	-	-	-	-	0.17	-	0.17**
Changes in the economic and social structure	-	-	-	-	-	-	0.20	-	0.20**

** p = .01

On table 1:- the contexts and elements for supporting women a playing the roles in local development as support from the family context were to the elements of support and promotion in work and local development, support for the costs and the sacrifice women have to spend with their families, encouraging women in their mission, support from citizens and community leaderscontext were to the elements ofearning the trust and support of the community, having information and presentations for use in planning, problem solving and development to clearly and completely, engaging with local communities that foster success in development operations, Support from communityand local leaders, and support from relevant agencies context were to the elements of getting support from various organizations and agencies involved in the areas, promoting knowledge and development of women's potential, supporting the ability to carry out the mission of problem solving and continuous local development and concrete.

On figure 1, table 2:- the factors for supporting women a playing the roles in local development. Factor to direct influence of women a playing the roleswere three factors, in order of influence as the most ofchanges inthe economic and socialstructureto statistical significance at level of .01, have toinfluence of 0.20, factor tohuman rights awarenessto statistical significance at level of .01, have toinfluence of 0.17, and women are getting more social opportunitiesisn't to statistically significant with influence of 0.02. Found that toindirect influence factors to women a playing the roles were to women are getting more

social opportunities have to indirect influence past to human rights awareness withan influence of 0.31, and past to changes in the economic and social structure to women a playing the rolesto statistical significance at level of .01, have toinfluence of 0.07, male-female is equalhave to indirect influence past tohuman rights awarenesswithan influence of 0.32, changes in the economic and social structure to women a playing the rolesto statistical significance at level of .01, have toinfluence of 0.11.Factors for supporting women a playing the roles in local developmentall four factors of male-female is equal, human rights awareness,women are getting more social opportunities, changes in the economic and social structure have to direct and indirect influence ofwomen a playing the roles to statistical significance at level of .01.

b) Woman's roles to sustainable locals developmentto shown as table 3.

Table 3.Elements and indicators of Woman's roles to sustainable locals development.

Elements	Indicators
Political succession	**1) Succession from close family members.**
	2) Continuously cultivating learning and transferring experience in local work.
	3) Inclusion of participation in community development with local leadership roles.
	4) Creating their own roles from primary community representation (e.g., village head assistant, sub-district administrative organization member, council member, etc.).
	5) Development of the role of self into the representation for local development at a higher level step by step (e.g., deputy mayor of the sub-district administration organization, deputy mayor, mayor, mayor, and mayor, etc.).

Table 3.(Followed).

Elements	Indicators

Volunteering	**1) Beginning with participation with community leaders to study work in other areas with higher prosperity and development level than their own communities.**
	2) Seeing problems and the backwardness of communities in many areas.
	3) Determination and desire to be a part of solving problems and developing communities and localities to thrive.
	4) Having a spirit of giving and willing to help the others, communities, localities without the thinking of compensation, sacrificing and concentrating the various of activities to beneficial into society as a whole.
	5) Creating readiness, the desire to help solve problems and devote ourselves for the common good, including to used and preservation of common objects that form a civil society.
	6) Working for the public with understanding and realizing that the public is more important than the individual.
Devotion to local art and cultural preservation	**1) Being a local educator who appreciates local arts and culture.**
	2) Preservation of the local heritage of arts and culture to pass on to future generations.
Network support	**1) Getting involved with groups and organization that play a role in career development, quality of life development, agricultural development, and improve the quality of education.**
	2) Learning and gaining an experience into various fields from the operations of organization, until the knowledge and expertise are accepted by members of organization, community and local.
	3) Gaining the trust and supporting the organizations networks in all related the sectors.
	4) Common perception a having the same thoughts and perception of the reasons for joining together as network, such as having the understanding of the problems and shared the problem- solving consciousness. Experiencing the same problems and needing the similar of helps.
	5) Common vision of creating the perception and understanding

the same direction and goal that to travel together to enable of a driving process to become more powerful, it's united and helps to ease conflicts arising from different opinions. And can be adjusted to accordant with the vision of the network to match in the same direction.

6) Mutual interests and benefits by covering both to monetary and non- monetary interests, include a participating the network of responding the needs and having mutual benefits.

7) Stakeholders participation was a very important process for developing a network's strength, and a condition that creates strong coexistence, thought, decision-making, and action.

8) Complementary relationships from working with networks are strengthening one another as well as bringing the strengths of one party to resolving the weaknesses of the other, resulting in an increase in the results of doubling power.

9) Interdependent of strong interdependent networks.

10) Interaction from doing activities together to create an interaction between each other.

Representation

1) Selected by people in the communities to be the administrators of local government organization.

2) Being a civil servant, administrative personnel of the local government organization and various government agencies.

3) Having the duties and responsibilities for career development, quality of life development, educational quality development.

4) Having the duties and roles in the community and local correction and development.

On table 3:- woman's roles to sustainable locals development as consisted to 5elements of political succession,volunteering, devotion to local art and cultural preservation, network support, and representation.

c) Guidelines for promoting women's rolesto sustainable locals development by SWOT analysis to shown as table 4.

*Table 4.*SWOT analysis of guidelines   for promoting women's rolesto sustainable locals development.

Current condition of women's rolesPolicy	*Guidelines for formulating the policies into practices.*
Women's roles in local development has a clear tendency of focusing and sincerely be an involved of development and solving problems. • The development of women leaders to strengthen their capacity for community and local development. • Coordination of local community development mechanisms of women's leaders. • Clearing an assignment of roles and duties.	**1) Create a coordination organization that promotes and supports the operation of women groups.** **2) Promoting the role of women groups to have self-confidence and see their own potential continuously.** **3) Encourage to women groups to get a higher education.** **4) Encourage to women groups to participate in expressing opinions and exchanging knowledge, including building networks in the local communities that will create to synergistic as forces that lead to valuable and strong results.** **5) Encourage to everyone in the communities as change of the concepts and attitude of development.** **6) Promoting the role of women groups in which local organizations need to subsidize through the mechanisms of community and local organizations.** **7) Promote and educate, understanding the concepts of the male- female dimension.** **8) Having a clear policy on promoting and supporting women's roles. And giving the greater importance to the present by vigorously and continuously for implementing the women's development strategy.** **9) Agencies involved in the policy level to should as joining for pushing of policy- making, and a**

driving mechanisms to continuously, including seriously for promoting women's roles.

5.Discussions

Woman's roles to sustainable locals development of political succession, volunteering, devotion to local art and cultural preservation, network support, and representation. Andguidelines for promoting women's roles to sustainable locals developmentof a developing women leaders to enhancement as ability into communities and locals development. Because the factors for supporting women a playing the roles in local development of male-female is equal for supporting women to play a role in economic, social and cultural development in the community and locality, human rights awareness asmaking women feel that they are sexually obligated to be protected like men do, women are getting more social opportunities for a receiving an educational opportunities and vocational training, changes in the economic and social structure of supporting women to play a role in economic, social, cultural development in the community and local. Which factors for supporting women a playing the roles were allowing women to have equal rights, duties, responsibilities and equality withmale, allowing women to receive education and training.Bueng Rosjai (2016) supporting women a playing the roles as making women feel that nothing is different from men, promoting women's knowledge of equal rights, women and men, equal human dignity.Parida Phiranon (2017) being educated and able to work at their own pace, support to have more income to support themselves and their families, include a building potential and seeing self-worth, social assertiveness. Having appropriate legal and practical protection and encourage women to take part in the society of all activities were Factors for supporting women a playing the roles in local development to sustainability.Pakrada Phattharajitra Kun (2017)woman's roles to sustainable locals development of political succession was the important to sustainable locals development as continuously cultivating learning and transferring experience in local work, inclusion of participation in community development with local leadership roles, creating their own roles from primary community representation, development of the role of self into the representation for local development at a higher level step by step.Saengduean, Sleep Daeng (2017) to presents of a promote and educate, understanding the concepts of the male-female dimension. Are equal by organizing for training, campaigning as a making public relations media, having a clear policy on promoting and supporting women's roles. And giving the greater importance to the present by vigorously and continuously for implementing the women's development strategy. Should to decentralize of the organization, community and local to action such as the agencies are to close for effective and understanding the women's groups as context of the community and local of the contexts. Anan Siragot (2016) women groups to get a higher education, as women have more the knowledge and ability to have the jobs, increase family income. When a

dare to express there are to opinions a leading as greater participation in communities and localities.Encourage to women groups to participate in expressing opinions and exchanging knowledge, including building networks in the local communities that will create to synergistic as forces that lead to valuable and strong results.should allow to everyone in society to accept the women's roles to have proportion of women to administers in local politics.Marloes A. Huis, Nina Hansen, Sabine Otten & Robert Lensink (2017) said to the three dimensions of feminist power as women's personal power as a belief and expression of each person, relationship power as a belief and expression in relationships with others, social power.Power of cornerstones to sustainable development process that empowers women policy.Attract women to be an important part of the development at all levels, it's global policy in various methods and processes that are consistent in the same direction.the social development of women.(Department of Women's Affairs and Family Development, Ministry of Social Development and Human Secueity, 2018) Ihem-Avoaja &Anne Chimebere. (2013) the development of women leaders to requires as self-confidence, emotional stability a having the ability to hold feelings, work takes a lot of responsibility.Be prudent in acting with enthusiasm to determined, not discouragedand have consistency in working for the local, including women's network. Woman's roles to sustainable locals development of network support forgetting involved with groups and organization that play a role in career development, quality of life development, agricultural development, and improve the quality of education. Learning and gaining an experience into various fields from the operations of organization, until the knowledge and expertise are accepted by members of organization, community and local, gaining the trust and supporting the organizations networks in all related the sectors. Peeradon Kaewlai and KwanPong Harnayut (2019)Also, common perception a having the same thoughts and perception of the reasons for joining together as network, such as having the understanding of the problems and shared the problem- solving consciousness. Experiencing the same problems and needing the similar of helps. Common vision of creating the perception and understanding the same direction and goal that to travel together to enable of a driving process to become more powerful, it's united and helps to ease conflicts arising from different opinions. And can be adjusted to accordant with the vision of the network to match in the same direction. And mutual interests and benefits by covering both to monetary and non- monetary interests, include a participating the network of responding the needs and having mutual benefits.

•*Recommend of Policy*
Women's roles in local development has clear tendency to focus and sincerely be involved of developing and solving problems. Promotion and supported, includingcreating knowledge, opportunity by rights, equality, human dignity, establishing network of women leaders in local activities and development, mobilizing the role of women, creating development plans that are truly local

and community-based. This an implementationas recommend of policy suggestion for effective planning and driving:

•Policy-level authorities should jointly and clearly and concretely formulate policies and measures to strengthen/ support/ stimulate local community development for women leaders.Agency responsible for driving policies and measures to promote the role of women in local development should establish concrete indicators, guidelines for monitoring the implementation of the policies and measures.

•Responsible agencies should accelerate the development of information systems for promoting the role of women in local development (e.g., database of women leaders, database of women leaders development, etc.) to enable relevant agencies to research and use them more.Relevant agencies at the provincial level to should jointly develop a strategic plan to promote role of women in local development.By providing opportunities for relevant agencies and network partners to participate in every step, and related departments to should jointly develop of the potential of women leadersto increase the capacity of community development for women leaders.Related departments to should jointly drive a strategic plan for promoting role of women in local development that has been established for concrete results.

6. Conclusion

Woman's roles to sustainable locals developmentat a "Key" of five elements were to, 1) political succession of succession from close family members, continuously cultivating learning and transferring experience in local work, inclusion of participation in community development with local leadership roles, creating their own roles from primary community representation, 2) volunteering of beginning with participation with community leaders to study work in other areas with higher prosperity and development level than their own communities, seeing problems and the backwardness of communities in many areas, having a spirit of giving and willing to help the others, working for the public with understanding and realizing that the public is more important than the individual, 3) devotion to local art and cultural preservation of being a local educator who appreciates local arts and culture, preservation of the local heritage of arts and culture to pass on to future generations, 4) network support of getting involved with groups and organization that play a role in career development, learning and gaining an experience into various fields from the operations of organization, until the knowledge and expertise are accepted by members of organization, and 5) representation of being a civil servant, administrative personnel of the local government organization and various government agencies, having duties, responsibilities for career development, quality of life development, educational quality development.guidelines for promoting women's roles to sustainable locals development of create a coordination organization that promotes and supports the operation of women groups, promoting the role of women groups to have self-confidence and see their own potential continuously, encourage to women groups to participate in

expressing opinions and exchanging knowledge, including building networks in the local communities that will create to synergistic as forces that lead to valuable and strong results, promoting the role of women groups in which local organizations need to subsidize through the mechanisms of community and local organizations.

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