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**THE ECONOMIC, SOCIAL AND CULTURAL IMPLICATIONS OF TOURISM AND  
ITS ROLE IN INCREASING THE FACTORS ATTRACTING MIDDLE SCHOOL  
STUDENTS TO ENROLL IN VOCATIONAL SCHOOLS (AN EMPIRICAL STUDY)**

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Ridha Ghareeb The Economic, Social and Cultural Implications of Tourism and its Role  
in Increasing the Factors Attracting Middle School Students to Enroll in Vocational  
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schools**

## **ABSTRACT**

There is an aversion and unwillingness to middle school students to join vocational schools, and the vocational system is unable to attract good quality middle school outputs, and the vocational education system does not provide a monitoring system for the Iraqi labor market, and the inability of the vocational education system to formulate future policies about training needs consistent With the rapid developments in the labor market, the admission criteria for the majors provided by vocational schools are insufficient, and the specializations available in vocational schools are randomly distributed among the governorates.

## **Introduction**

Tourism at the beginning of its inception, simple in its growth, and its motives, and purposes depending on the simplicity of the human being and society where it become in the modern era a niche rack the Ah level on the global economic map, and evolved and became based on scientific foundations, which led to the emergence of counting

d of the different tourism so that it includes all the concept of meaning is different from the other reasons, including the background which the reliable concerned with tourism (economic background, social or geographic... etc.), or because of the different motives of tourism, or purpose (Kholi, 2000), and tourism have important implications on the side of human, including the economic effects that contribute to the development side of the economic peoples of the countries, and play a role Meh is in development by what achieved from many benefit the community. Another social, affecting tourism on society Bycontributing to global security (Al-Jundi, 1990), and cultural implications, as tourism contributes to the understanding of civilizations, and the historical formation of societies and states ; In the large number of the books of the individual to give it a culture of a new type of impression is made and crystallized through the understanding of the cultures of those peoples visited, and tourism political implications, as t count as an important means to enhance communication and humanitarian, and deepening humanitarian concepts widely and interaction of culture and civilization deep and environmental effects are summarized in the application An integrated environmental system and access to sustainable tourism that aims to achieve compliance with local environmental laws (Al-Dhahir, 2007), and from this we infer that the effects of tourism are of great importance has been explained to middle school students in several schools during the formation of committees to attract and attract class students third average to engage in vocational schools, which contains among its divisions on the departments of Tourism and hotel Management has noted tidier of Ta great and the desire for students to engage in these sections, and took advantage of the researcher this desire me strengthened his theoretical study applied the valuable of proven T. b what does not accept a There is no doubt that the tourist effects have a role in increasing the factors that attract middle school students to enroll in vocational schools.

***The research problem:***the problem lies in the search p g of middle school students from engaging in vocational schools, and this Ed Z to complete paralysis of a DVD m Om of these schools and their development in Iraq.

***Hypotheses:***addressing the subject of research applied study on a number of middle schools, and specifically the average third grade, and we hope to reach the desired results by explaining the effects of the economic, cultural, political and environmental of tourism for third grade students average, and how important it is for the individual and society m n age for access To attract the largest possible number of students to enroll in vocational schools.

***Research aim:***The research aims to increase the factors attracting and attracting middle-grade third-grade students to engage in professional orbital departments that contain tourism departments and hotel management.

Temporal and spatial limits of research: to research temporal and spatial limits, which is the academic year 2018-2019 and spatial limits where study takes place within middle schools in the district of Al-Hindi.

***Research Methodology :*** The approach to research is a theoretical been identified through which effects tourism and its role in the Walt n Mieh the individual and

society, and has been visiting a number of middle school and the work of a questionnaire to the extent desired of students to enroll in schools, professional.

***Previous studies:***

- 1- Obaidat (1980) Industrial education is a circle on the per capita economic return.
- 2- The study of Abd al-Jalil in Jordan (1981) the external sufficiency of industrial secondary education in Egypt.
3. Study Mdanat Ibrahim (1982) A. Impact of economic and social factors to inflict the student's average third male towards vocational education in the Amman Governorate
- 4- Al- Rabashi (1991) study of art education and ways to develop it in the Arab world

**Literature Review**

**1. The economic impacts of tourism**

**Tourism and economic development:** Tourism plays an important role in achieving economic development through the many benefits it achieves that benefit society through tourism investments, such as what happened in Italy, Spain and other countries that have achieved great progress in this field, considering that tourism is a source Important sources of national income contribute to solving the economic and social problems they face, making tourism linked to economic development. Because it represents one of the important undeveloped exports (Al-Zahir, 2007) For all the attention to activities and places tourist and construction of infrastructure for tourism has become of the things that represent priority in planning the strategy to achieve an increase noticeable and significant in national income and even some of these countries' economies have become the tourism main column and substrate key in its economy, making it bother too much That its economic development plans are based on the tourism industry (Colonel, 2011).

- **Tourism and its role in addressing unemployment :** Unemployment is the main economic and social challenge facing the world's governments, states and societies, and all governments are trying by various means and methods to find and provide job opportunities with the scarcity of opportunities and their limitations in the traditional sectors and the movement of invention and global technological development in industry and agriculture, which led to the creation of great unemployment In societies, the service industry appears as a major way out of this crisis.

- **Tourism is one of the sources of obtaining foreign currencies:** Tourism in all its patterns and types is a major source of foreign currency acquisition with what the tourist spends on goods and services from foreign currencies, and it is considered a tourism expenditure if it exceeds within the host country who is considered a tourist, i.e. it is the agreement What tourists do on various tourist and non- tourist goods and services during the stay of charges in the host country(Al-Zahir, 2007).

- **Tourism pot tax:** tourism pot tax good is the state can through a substantial increase in public revenue through the collection of various taxes and fees types levied on activities and tourist services fees of entry visas to the country, harboring aircraft fees, fees of Q art marine, Fees on travel tickets and public forums, and bills for hotel accommodation, food and beverages, etc (Molokhia, 2008).
- **Tourism industry export :** that tourism is one of the important industries in the countries and the greater attention and infrastructure it returns the financial state and earnings increased and is one of the export where industries are characterized in other, which is made to go out beyond the borders of the state to use it and consumed by foreign from a country not As for tourism, it participates in its export capacity in terms of its acceptance, the beneficiaries and its consumers are foreigners. It has returns in foreign currency and affects the balance of payments and is consumed by the foreigner within the borders of the host producing country (Al-Sisi, 2001).

## 2. The social impacts of tourism

The social effects show tourism in the following : always leave tourism effects on different and salute life in the society in which integral its strength and activity to the development of tourists of, and is the social impact of tourism is very clear where they appear strongly on various aspects of social life such as the general character of the community and some of the social phenomena of society, customs, and traditions directed to the behavior of individuals and the most important factors for this occurrence of effects is the overlap between the citizens and private tourists from their direct relationship with tourists (Table Ladd, 2000), and tourism affect the international community. Arrows to bring an atmosphere of peace Security global, which rids of the tension international, and works to increase affection and understanding the world between communities and peoples of other, as the continued prosperity of the Asia fairway eliminates many of the problems and magnifies unemployment and stagnation of economic re - distribution of the population is better and that tourism projects held in the communities Urban tourists of the new (Kholi, 2000), and LGA RIP find a kind of harmony and homogeneity between the local social system and social system associated with the entry of tourists and Their residence, movement and mixing with the local population takes place in a state of seeking to bring about sociocultural transformations within the local communities to deal with tourists in a way that preserves the social and cultural patterns, customs and traditions of the population, and social development arises among members of the community in the countries receiving tourists as a result of direct contact between the tourists themselves and between members of society, whether In places of residence or shopping stores for tourist goods, or while roaming in tourist areas, this development takes forms such as the acquisition by members of society of sound customs and values from tourists, such as respect for laws and order and ethics. This friction between tourists and members of the community of the host leads to a civilized and my values exchange between two cultures and two countries and together different - n. This result leads to the introduction of imitating the behavior

of exhorted in ways of dealing between members of the community, the tourism awareness is one of the branches of social awareness, because the surround all reality Ocean human beings and society and nature is the goal of tourist activity, and then the development of awareness of the social through the definition of this reality by nomads lattes and visits and direct access will lead to tourism awareness among members of the community, making them recognize the value of their surroundings and are working to submit it in the best An image that attracts tourists from different countries of the world (El-Khouli, 2000).

### **3. Cultural relics of tourism**

The cultural effects of tourism appear in the following: There is no doubt that the peoples of the world differ from each other's cultures, and every country is distinguished by a specific cultural character to it. No one may resemble that, and that the process of understanding civilizations and the historical formation of societies and countries and seeing its ancient monuments that tell the story of its formation The first will be tantamount to acquiring a new culture that a tourist did not possess until after his visit to this or that country. This is in the large number of tourist individual give it a culture of typographic new type is made and crystallized by understanding are civilizations of those peoples visited therefore tourism have a great impact understanding of peoples ' cultures and stages of formation countries (Hamdan, 2003), tourist readiness and his inclinations and beliefs personal WSL social *Loke* and his ideas adopted by when visiting tourist to any country or region tourist and repeated his visit to these visits, a kind of harmony and integration between him and members of the community in the visited state may be combination of language a cultural and a sense known as tourists on the cultural components of society. (Al-Jallad, 2000), and tourism is a civilized means for developing culture among different peoples and societies, as tourism countries acquire cultural skills and different experiences from tourists from countries coming to them, such as language and sound ideas. Tourist countries find their people very interested in learning foreign languages and mastering them because it is one of the ingredients. The task is to work in the tourism industry, and this, as a result, develops cultural capabilities and makes citizens open and understanding of other cultures (Daniel, 2006).

### **4. Vocational education in Iraq**

Vocational education is a mainly educational movement in which it is able to contemporary modern society of human resources development in line with the magnitude to its needs and the Commission for programs of intensive manpower planning. These programs are usually part of comprehensive development programs that cannot be overlooked. Rather, the rest of the other developmental programs are based on it, and as long as the educational system is seen as an integrated one of the interacting parts and elements that affect each other and are affected by it, history, politics and administration are all of these elements of this educational system (technical and professional) whenever possible a missed approach of the application and assessment (Albarouk, 1996), and professional role substantially in the

preparation of a work force qualified to deal with modern technology able to meet the nutritional j lire rapid and its impact on the nature of the labor market needs of occupations and skills changing, prompting countries, especially developed ones, to introduce radical reforms in this sector through the integration program of education, secondary and vocational of higher education and linking them to the needs of the labor market and ensuring responsiveness to the scientific changes, cultural, and transformations of social and least (Boubakri, 2000), and I was among the reasons and the motives that led the countries to carry out reform campaigns in the education and vocational training in which the increase in drop -out rates of special educational levels in the secondary education, and the reluctance of students for enrollment programs Vocational education and its tracks and enter the high proportion of education outputs or to without any experience of the labor market or the skill of a professional or craft, which led to a weak level professional work force that led to the relative decline of the ability to compete in the A economy for May, and the growing need for the labor market to the forces of multi - skilled workforce are flexible and life and change the profession and work within the quail s. (Kholi, 2000), and therefore know the education system of technical and vocational training as a sub - system of the educational system, and the system setup consisting of inputs, processes, outputs, and feedback, and has become a technical education and vocational training, social and cultural necessity during the modern era despite It is from this type of education that he is credited with establishing many ancient human civilizations. In our country, for the outlook remains limited and the less her palace only a few efforts to improve its theoretical and practical, and to live up to this type of education, it is necessary to highlight the most important problems and difficulties that hinder the achievement of its goals and objectives, which resulted in the lack of in the technical frameworks at different levels with the required to achieve the development plan and this would to put us on the first steps towards vinegar s vocational education system in Iraq CFU e, and effective, and flexible over attached to having to market needs, and available for C of the p, Om six Long, and able to fulfill his public commitment to Iraqi society (Al-Khouli, 2000).

## **5. Profession attraction programs and professions academies**

They of schools or programs oriented curricula are not among the students for a particular industry is cooperation between generating the yen and professionals in the integration process. And it has illustrated calendar studies of success and its importance in the positive academic and professional level and to attract students and reduce the leakage phenomenon (Al- Jundi, 1990). And there are countries that have experiences in the process of attracting and attracting students to engage in the educational process, including:

- **Germany**

Guiding pupils to choose their future paths in Germany begins at an early stage in their academic life, after the elementary stage (which lasts for four years) begins with directing pupils and introducing them to various types of education during the fifth and sixth school years (in basic schools with five years, or middle schools with six

years) in preparation for choosing track the primary school of the school year seventh, note that the educational system of Germany believes in integration between general and vocational education and technical and educational channels between him of the open opportunities to complete high school (post - secondary) available to the exit t vocational and technical secondary education (Boubakri, 2000).It has spread in various German states what is known as secondary specialist and is the latest type of ups RSS vocational and technical education accepted in her middle school graduates who have completed ten years and qualifies them for two years during t catch school graduate engineering. Within the year curricula for the first general materials process, economic and training in the field of specialization is implemented in a school and factory specialization year the third n j of basic economic sciences and includes these schools terms of reference for engineering, technical and sometimes economic and agricultural (Juma, 1993).

- **Japan**

Regular secondary education programs in Japan are classified into two types: general and specialized (various professional specialties, science, mathematics, etc.). There are part-time and mission programs in some secondary schools according to the academic units system and according to the directions of secondary education reform and achieving integration between general education and vocational and technical education (secondary education). The specialist) as well as to study the outputs of vocational and technical education in higher educational institutions, especially in the two-year post-secondary institutes. It should be noted that graduation from professional high schools (specialized) requires obtaining 30 units or more in specialized professional subjects out of a total of 80 units required for graduation, and this means that All secondary education students participate in choosing about 50 units from common school subjects, this reflects the extent of integration between secondary education curricula and the secondary vocational and technical education curricula and thus deliberate policies to link general secondary education and secondary vocational and technical education (Hamdan, 1999) and its orientations to the needs of the labor market, which is A key factor in working in a rapidly changing society is a system in which information and skills are fast as well as preparation and orientation for the profession (Al-Jundi, 1990).

### **Research and study procedures**

Conducted the study this on a sample of third grade students average in four middle schools within the area of geographical Indian to spend is the secondary generations of civil and medium - regular and medium - in the area of subsidies and secondary in the area of, a number reached individuals these school's 340 students distributors n On four schools for the academic year 2018-2019.The use of a researcher experimental design of two unequal where the sample chosen randomly, and the Department of Ha p Li two first experimental and explain to her the effects of tourism in vocational schools and what they offer the benefit of the individual and society.The second [officer] explained as a researcher with the process of attracting and attracting students in the traditional way, then performed a test of counts me the students of the

mg and after the end of the search experience on a sample of equal polls chart with a sample of his research.

**Research sample :** After the two study communities were defined, the study sample was determined for each community, so we wanted to be a student of the research community who honored the process of tourism effects in vocational schools, their responses to the economic, social, and cultural growth of the community and amounted to 170 students from four middle schools and a sample Others explained to them the process of attraction and polarization of real schools by traditional methods and presented the choice of a random natural sample after dividing each of the two statistical communities into homogeneous categories, and the number of sample individuals was calculated.

**Local study sample distribution :** was selected sample class random of students by selecting a number of them in proportion to their number in each school, was selected a sample tirade Yeh stratified sample selected from each Study medium in proportion to their number to me within the representation of the community has been Choose a sample to research.

**A- Table No. 1 represents the research sample ,explaining the impact of tourism on the economic and social growth of society and the response rate.**

School name	Students' Number	Research percentage	Response percentage
1 - Amal Generations secondary School	70	45%	80%
2- Warka preparatory school	100	50%	75%
3- Alnyzamy preparatory school	120	60%	70%
4- Al-Abbas secondary School	50	60%	85%

**B - Table No. 2 represents a research sample in which he explained the process of attracting middle school students to enroll in vocational schools in other traditional departments and the response rate was as follows:**

School name	Students' Number	Research percentage	Response percentage
1 - Amal Generations secondary School	70	50%	1%
2- Warka preparatory school	100	50%	3%
3- Alnyzamy preparatory school	120	40%	4%
4- Al-Abbas secondary School	50	40%	2%

**C - Analysis of the results:**By analyzing the tests results conducted former two tables and find out the response ratio shows that to explain the economic, social and cultural relics and environment j of and political Wolsey a fairway to have an effect significant in the process of attracting students of the third has befallen the center to engage in vocational schools.

**Recommendations**



- 1- Establishing tourism and hospitality departments in most vocational schools.
- 2- Taking measures to ensure the development of vocational education departments to suit the Iraqi labor market.
- 3- Drawing up future policies on training needs that are consistent with the rapid developments in the labor market.
- 4- Taking measures to ensure the development of tourism departments in vocational schools, especially in the provinces of Najaf, Karbala, Babylon and the governorates in which tourism of all kinds is active
- 5- Directing the educational media by explaining the economic, social and cultural effects of tourism in educational television, and directing committees to attract and attract professionalism to encourage middle school students to join the sections of this important sector
- 6- Adopting the vocational educational subject and technology as a basic subject within the study plan in the middle school stage as a step for vocational guidance and counseling aimed at attracting and attracting students to enroll in vocational schools and discovering the efforts and capabilities of students.
- 7- Benefiting from the experiences of developed countries that have made great strides in directing large numbers of intermediate school outputs towards vocational education channels.
- 8- Calling on the Ministry of Higher Education to adopt technical programs based on the needs of the labor market, allowing graduates of vocational schools to join them according to their specializations.

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